

SENSIENT®



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Is the new toolbox of **Natural Crafted Flavours** and **Enhancers** specifically designed to create a range of **premium & bespoke** non-alcoholic / low alcoholic beverages.

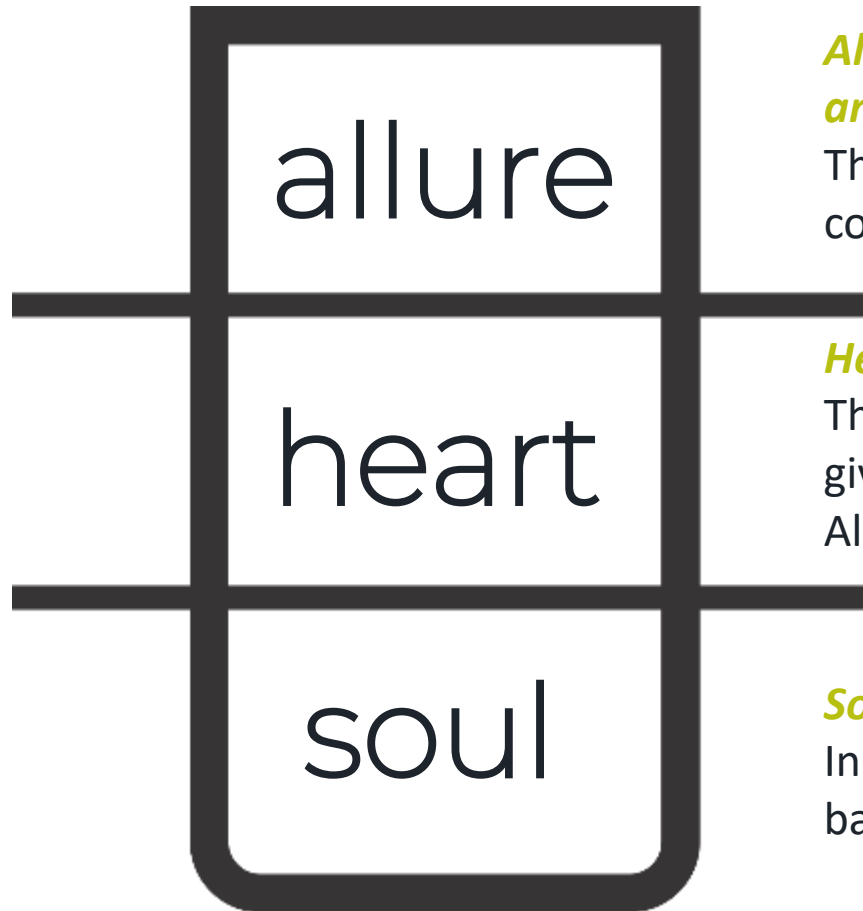


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## Why SensiCraft?

- ✓ Range of natural flavours to replicate the **sensory experience and characteristics** of alcoholic beverages such as; mouthfeel, aftertaste & alcohol heat
- ✓ Wide selection of versatile ingredients to create your menu of non-alcoholic beverages: **from classic cocktails to unique mixology creations.**
- ✓ Inspired by beverages but **suitable for varied applications**

# Personality Components



***Allure is the magnetic component of the personality that captivates and seduces at first sight.***

The Allure is the distinct ingredient that is added for flavouring or colouring the cocktails. (e.g. Floral flavours, exotic fruits, etc.)

***Heart is the place for the emotions.***

The Heart of the cocktails is the ingredient that complements the soul to give back the smoothness, heat, mouthfeel and depth to the spirit (e.g. Alcohol Boosters, SensiCraft Enhancer, Yeast, Fermentation flav etc.)

***Soul is the deepest essence of the personality.***

In cocktails, the Soul is generally a single spirit on which it is based (e.g. Vodka, Whisky, Rum).

# Personality Components

*Classic, bright and zesty cocktail. An elegant combination of vibrant and balanced aromas like Juniper, Coriander and juicy citrus notes.*

# gin & tonic

**Citrus Booster CitruForce  
Rose Flavour  
Tonic Flavour**



**Alcohol Booster SCraft  
SensiCraft Enhancer**



**Gin Concentrate  
Gin AlcoForce  
Gin Essence  
Gin Flavour**



allure

heart

soul



*Original Recipe  
Ingredients*

- ✓ **Gin**
- ✓ **Tonic Water**
- ✓ **Fresh lime or orange slice**

Get in touch to find out more  
about SensiCraft and discover  
what we can create together



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