



SensiRush

Energy Drink & Premix Solution



Why SensiRush for Energy Drinks?



- ✓ Speed to market
- ✓ Need for one-stop energy premix, flavors & colors package
- ✓ Need for claim support (related to functional ingredients)
- ✓ Cost-optimized formulation
- ✓ Customization with respect to premix/colors/flavors
- ✓ Matching flavor profile to existing leading energy drink market brands

SENSIRUSH

ENERGY DRINK PREMIX

SensiRush symbolizes energy, excitement & youthfulness. It is a wholesome package for energy drinks which can be tailor-made to fit into customer's dynamic formulation needs.




SENSIENT®

SENSIRUSH

ENERGY DRINK PREMIX

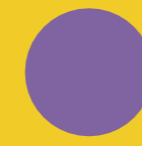


Caffeine
Stimulant



Vitamins

B vitamins (B2, B3, B5, B6, B12)



Amino-acids
Lysine, Taurine



Choline

Choline Bitartrate



Nervous system modulator
Inositol



What we offer?

Recipe
Development

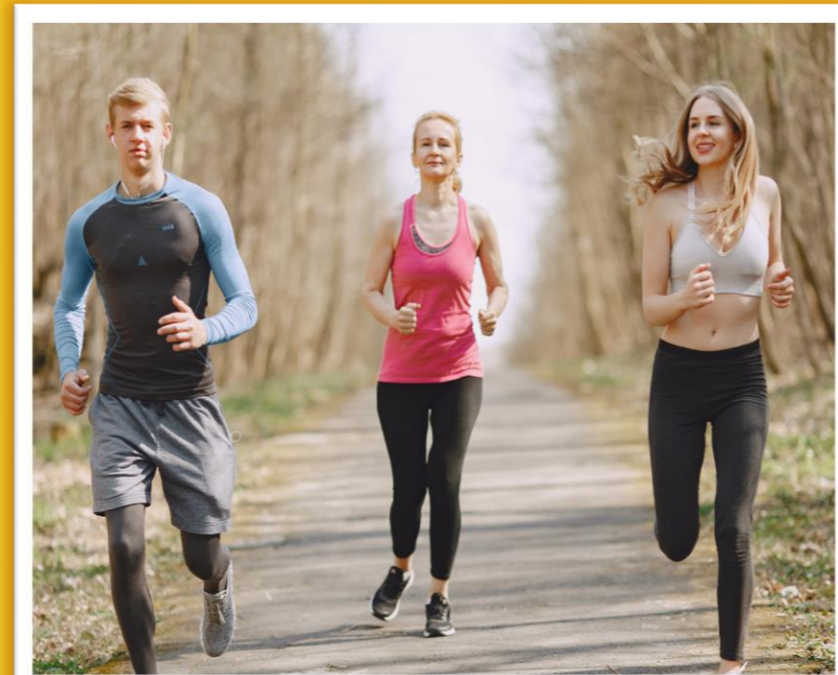
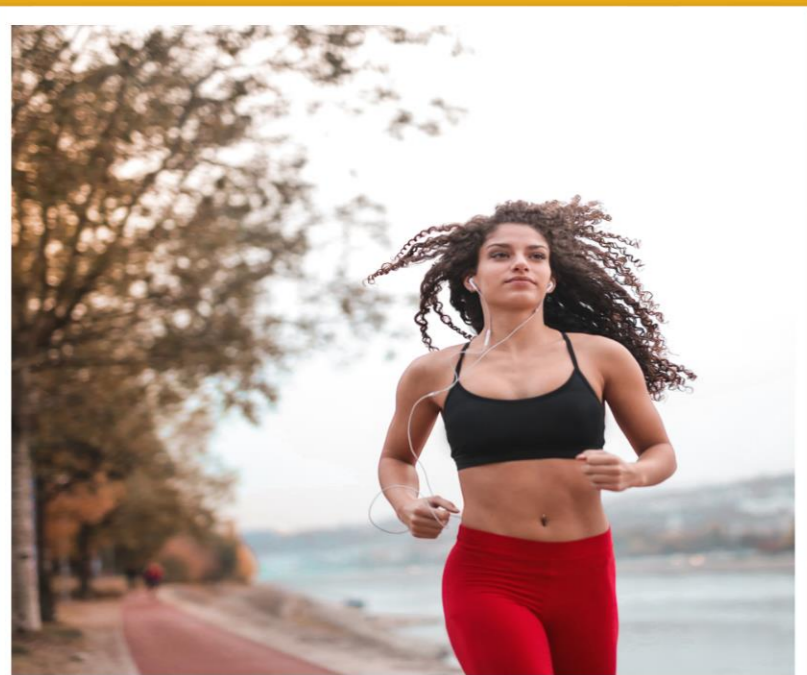
Customized Color
Solution

Tailor-made Flavor
Solution

Product Claim
Support

Scale-up Technical
Support

Process Optimization
Recommendations



SENSIRUSH
ENERGY DRINK PREMIX


SENSIENT®

Get in touch for your energy drink
colors, flavors & premix solution
needs and what we can create
together

Sensient India Private Limited

Email: salesindia@sensient.com

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sensient.com

